

5 Minute Marketing

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7 reasons why women come into Mary Kay Cosmetics:

1. **Money**- highest direct commission paid in U.S.- 50% commissions on all products
2. **Free Car!!** - Cash compensation or car. 85% of Insurance paid
3. **Friends**-Support system. In business for yourself, not by yourself!
4. **Freedom from corporate America**- no glass ceilings, unlimited earning potential!
5. **Flexibility**- full time pay for part time work, on the go selling, great for any busy

Woman, mom, full time employee, etc...

6. **Website opportunity**- You can have your own website fro \$25.00 a year!!
7. **Tax advantages**- self-employed, so tax benefits and deductions are endless.
8. **Company Values**- God first, family second, and career third. Golden Rule applied to all business in the sales force and corporate in Dallas.

What does it take to get started?

\$100.00 plus tax and shipping (\$450.00 value in the kit)

(Show picture of starter Kit on the back of the "Something More" brochure...)

We have the privilege of investing in inventory.

However, it is not required, but recommended.

You could purchase 1 skin care set or 100. It is all up to you and how much you feel you would need to service your customers. My Director will answer all of these questions for you and your husband at training. **There is a 90% buyback on all inventory purchased making it a risk free investment.**