

NEW YORK NEW YORK!

MARY KAY

MARY KAY® MAKEOVER contest

READY TO ENTER!

- 1 BOOK A MAKEOVER APPOINTMENT.
- 2 COMPLETE THE ONLINE ENTRY PROCESS.
- 3 WIN VOTES BY ENCOURAGING FAMILY AND FRIENDS TO VOTE!

THREE CUSTOMERS WILL WIN THESE GLAMOROUS PRIZES:

- Round-trip airfare for two to New York City
- Accommodations, food and transportation for two persons for three days and two nights
- The opportunity to attend a fashion photo shoot for *Fitness* magazine
- A professional makeup, wardrobe and hair makeover
- A fabulous new fashionista wardrobe



KEEP THESE DATES IN MIND

Phase 1: Makeovers Submitted:
Sept. 1 – Oct. 31

Phase 2: Public Voting: Nov. 1 – 10

Phase 3: Final Judging: Nov. 11 – Dec. 1

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Void where prohibited. Offered and open only to female legal residents of the U.S. and the District of Columbia (including territories, possessions and military bases) who are 18 or older. Employees, directors and officers of Mary Kay Inc., Independent Beauty Consultants (at time of entry), and professional and/or semi-professional models, any individual who has made over U.S. \$5,000 modeling in any calendar year in the past five years or models under contract are not eligible to enter. **Limit one (1) Entry per person.** Begins on or about 12:00 a.m. Central time on Sept. 1, 2011, and ends 11:59 p.m. Central time on Dec. 1, 2011. All entries must be received by Sponsor between 12:00 a.m. Central time on Sept. 1, 2011, through 11:59 p.m. Central time on Oct. 31, 2011, and Public Voting will be held between 12:00 p.m. Central time on Nov. 1, 2011, through 11:59 p.m. Central time on Nov. 10, 2011. Photographs must be taken no sooner than July 20, 2011, and submitted for this Fall 2011 contest only. Grand Prize (3): three-day/two-night trip for winner and one adult guest to New York City. ARV: \$8,500 each. Limit one finalist and overall prize per person. Subject to Complete Official Rules, available at www.mkmakeovercontest.com beginning on or about July 20, 2011.