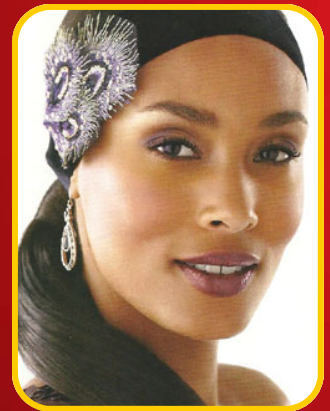
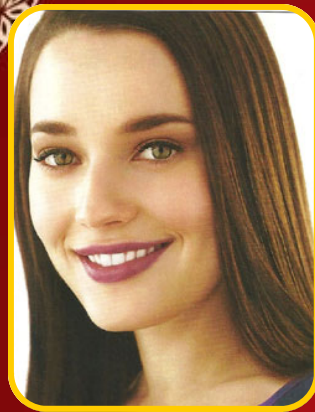
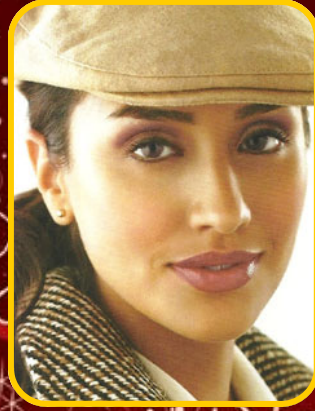


Fall/Holiday Looks

2011/2012



Before

After

3 X 5
VERTICAL PHOTOS
WORK BEST

3 X 5
VERTICAL PHOTOS
WORK BEST



Gilded Glow

Get this season's luxurious look with rich eye shades and polished lips.

- Sweep Iris mineral eye color (1) from lashline to brow bone. Apply Cinnabar mineral eye color (2) to crease and to outer third of the eye. Apply Moonstone mineral eye color (3) to brow bone and to inner third of the eye. Blend well.
 - Apply Deep Brown eyeliner along upper and lower lashlines, starting one third of the way in and drawing a line to the outer corner of the eye. Smudge pencil to soften the line.
 - Apply Mary Kay® Ultimate Mascara™ in Black.
- For application tips for cheeks and lips, visit "Tips & Trends" on my Mary Kay® Personal Web Site.



Also includes Mary Kay® Compact, \$18 (unfilled); Compact Cheek Brush, \$2.50; Eye Applicators, pk./two (Eye Brush and Eye Sponge), \$2.50

Color 101: \$113.50

MARY KAY

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL

Email

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS



Before

After

**3 X 5
VERTICAL PHOTOS
WORK BEST**

**3 X 5
VERTICAL PHOTOS
WORK BEST**

MARY KAY

Classic Luxury

A simple, modern look highlighted by romantic plums and naturally elegant lips.

- Apply Sweet Plum mineral eye color from lashline to crease, blending color to just above crease. Apply Sweet Plum also along lower lashline.
- Line upper and bottom lashlines with Amethyst eyeliner and smudge.
- Apply I ♥ black Lash Love™ Mascara.
- Apply Shy Blush mineral cheek color to the apples of the cheeks.
- Complete your look with Shell lipstick.

Sweet Plum, \$6.50

Amethyst, \$10

I ♥ black Lash Love™ Mascara, \$15

Shy Blush, \$10

Shell, \$13

Makeup Artist Tip!
When applying mascara, gently wiggle the brush back and forth in a zigzag motion as you move it from the base of your eyelashes to the tips. This will help separate lashes.

\$54.50

MODEL NAME _____

OCCUPATION _____

PHONE _____ **Home**

_____ **Work**

_____ **Cell**

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Before

After

3 X 5
VERTICAL PHOTOS
WORK BEST

3 X 5
VERTICAL PHOTOS
WORK BEST

Plum Perfection

This season, ladylike lids and plush, plum lips suit all of life's finest occasions.

- Apply Iced Cocoa cream eye color from lid to crease. Also apply on lower lashline. Using the Cream Eye Color/ Concealer Brush*, bring shadow to slightly above the crease. Keep edges soft with careful blending.
- Line top lashline with Black liquid eyeliner.
- Apply I ♥ black Lash Love™ Mascara.
- Apply Citrus Bloom mineral cheek color to the apples of the cheeks.
- Finish with Royal Plum liquid lip color.

*For hygienic reasons, using the same brush for cream eye colors and concealer is not recommended.

Makeup Artist Tip!
Use liquid eyeliner along upper lashline to create a glamorous eye look: As you approach the end of the eye with your liner, gently tilt it upward. This also gives eyes a visual lift for a more youthful appearance.

MARY KAY

Product List:
Iced Cocoa, \$13
Black Liquid Eyeliner, \$11
I ♥ black Lash Love™ Mascara, \$15
Citrus Bloom, \$90
Royal Plum, \$13

\$62

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

Before

After

3 X 5
VERTICAL PHOTOS
WORK BEST

3 X 5
VERTICAL PHOTOS
WORK BEST

Elegant Expression

Stunning plum updates eyes and lips to create one of the season's most elegant looks.

- Sweep Honey Spice mineral eye color (1) from lashline to brow bone. Apply Chocolate Kiss mineral eye color (2) to crease, blending shadow just slightly above crease. Using a sponge-tip applicator, apply Sweet Plum mineral eye color (3) to the outer third of the eye. Blend well.
- Apply Bronze eyeliner to upper and lower lashlines, starting one third of the way in and drawing a line to the outer corner of the eye. Smudge pencil to soften the line.
- Apply I ♡ black Lash Love™ Mascara.

For application tips for cheeks and lips, visit "Tips & Trends" on my Mary Kay® Personal Web Site.



Also includes Mary Kay® Compact, \$18 (unfilled); Compact Cheek Brush, \$2.50; Eye Applicators, pk./two (Eye Brush and Eye Sponge), \$2.50

MARY KAY

Honey Spice (1), \$6.50
Chocolate Kiss (2), \$6.50
Sweet Plum (3), \$6.50
Bronze, \$10
I ♡ black Lash Love™ Mascara, \$18
Barely Brown, \$19
Plum, \$10
Beyoncé, \$13
Sugars, \$13

Color 101: \$113.50

MODEL NAME _____

OCCUPATION _____

PHONE _____ Home

_____ Work

_____ Cell

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

COLOR 101 PORTFOLIO - INFORMATION SHEET

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