

# WIN A TRIP TO NYC



MARY KAY®  
**MAKEOVER  
contest**

**NEW YORK!  
NEW YOU!**



September 1 –  
December 1, 2011

## NEW YORK!

## NEW YOU!



# MAKEOVER CONTEST!

**1** Your new and current customers will want to enter The 2011 Mary Kay® **Fall Makeover Contest - New York! New You!** for a chance to win the **Grand Prize** of a fabulous **trip for two to New York City!**

They'll also have an opportunity to attend a beauty, fashion or fitness photo shoot for Fitness magazine. The winner will have a professional makeup, wardrobe and hair makeover and a fantastic new fashionista wardrobe.

**2** Get your customers entering during the first two weeks of the contest!

The 50 independent sales force members who have the most eligible consumer entries into the contest between September 1 – 15 could receive a **Kenneth Jay Lane cuff bracelet!**

**3** The three Independent Beauty Consultants with the **most eligible entries** during the entry phase could win: **A round-trip airfare to New York City; accommodations**, food and transportation for three days and two nights; the opportunity to attend a beauty, fashion, or fitness photo shoot for Ladies' Home Journal magazine; a professional makeup, wardrobe and hair makeover; and a fabulous new fashionista wardrobe.