

# Consider the Possibilities...

## 6 Most Common Reasons to Start a Mary Kay Business

M



### Money

*Would you be interested in a career where you control the amount of money you earn?*  
There are several avenues of income and whether you're looking for an extra \$50 a week or a \$1000 a month, your earning potential is up to you.

C



### Cars

*When was the last time you earned the use of a career car?*  
Choose to drive company car or take the cash compensation. The program starts with a Pontiac Vibe or \$375 cash, you choose.

R



### Recognition

*When was the last time your company or your family recognized you for a job well done?*

In Mary Kay you are recognized for everything you do. Whether it's with a diamond ring, a ribbon, or simply with words of praise, it feels good to be appreciated.

A



### Advancement

*Have you ever worked very hard for a company and were passed over for a promotion?*

In Mary Kay you advance at your own pace and the opportunity for advancement is unlimited.

S



### Self-confidence and Personal Growth

*Can you get excited about a career that not only helps you build your income, but also helps you build your self-esteem and self-confidence at the same time?*

There are opportunities for you to grow personally as well as professionally and work in a positive environment that encourages personal growth.

B



### Be Your Own Boss

*Do you have the flexibility to work the hours you want to work, to be home when your children get out of school, to be, in essence, your own boss?*

Imagine having the freedom of being self-employed and the flexibility of working the hours you want to work.

## TODAY'S WOMAN

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_  
 Phone: H (\_\_\_\_) \_\_\_\_\_ W (\_\_\_\_) \_\_\_\_\_ C (\_\_\_\_) \_\_\_\_\_  
 Current Occupation: \_\_\_\_\_ Consultant's Name: \_\_\_\_\_

**Results Oriented**  
 Quick Decision  
 Power & Authority  
 Likes Management  
 Time is Valuable  
 To the point

**People Oriented**  
 Loves to talk  
 Motivational  
 Enthusiastic  
 Likes recognition  
 Likes to have fun

**Family Oriented**  
 Loyal  
 Slow to change  
 Security Minded  
 Goes by the rules  
 Likes Stability

**Detail Oriented**  
 Perfectionist  
 Critical  
 Analytical  
 Doesn't like change  
 Consistent

Place an "A" in the One Box That Best Describes You and "B" For Your Second Choice

1. What do you like most about your present job? \_\_\_\_\_
2. If you knew you could not fail, would you try Mary Kay now or in the future as...?  
 Hobby       Part Time       Full Time
3. To help in your consultant's training would you consider listening to the fun fast facts of our business, give us feedback and then receive a free gift with no obligation?  YES     NO     MAYBE
4. If you were accepted as a consultant what would be your greatest strength? \_\_\_\_\_