



Mary Kay Inc. Business Pilot Program



This is a "PILOT" Program for women who are unsure whether a **Mary Kay** business would be right for them on either a part-time or full-time basis. Here is your opportunity to give it a 12-week trial while the building a dream for the entire family. At the end of the period, you can take the profit and plan a vacation designed by the family! From 1-18 years old, kids love a great project - making money!

Devote:

2 hours per week to Unit Success Meetings and Unit Training
4 hours per week to Teaching/Showing the product (**consultations by appointment**)
(Submit agreement and order **NOW!** Get ready to start making money by _____ 1st)

Invest:

\$100 for Showcase (plus tax) This is your first tax write-off for your business!
\$200, \$400, \$600+* for Product Inventory (optional)
*Product valued at \$1300 (\$700 profit on \$600 investment-bonus- \$110 free product for NEW Consultants)

Schedule:

1 Skin Care Class each week - average product sold = \$250 (\$75-\$100 per face) Time: 2 hours
1 Individual Makeover lesson - average product sold = \$75 Time: 1 hour
Weekly Product sold = \$325

Profit:

\$325 retail minus 50% cost of product = \$162.50 Profit per week for just
3 HOURS OF ACTUAL WORK (\$54.16 per hour)
\$162.50 x 12 weeks = \$1,950 Profit (you use the other 50% to reorder product as needed)

**Having product on hand is an option, not a requirement, but women will purchase more if you offer on the spot delivery.*

At the end of the program, reassess the 12-Week plan. If you have not had lots of fun, made excellent hourly income, helped women feel better about themselves, or just plain decide that a Mary Kay home business isn't for you, you can continue with your life as before. Or, you can continue to run your business for supplemental income on a part-time basis at your convenience.

NO STRINGS ATTACHED - A TOTALLY RISK-FREE OPPORTUNITY!

There is nothing to loose, wouldn't you agree...so why not start your new business today!!!!

By the way, how would a **BRAND NEW PLATINUM PONTIAC VIBE** look in your driveway this fall?

Live the Dream!

