

# So you think...Why sell Mary Kay?

Place a check beside each product you use daily, weekly, or monthly. As a consumer taking care of your skin, you could be spending more than \$1000 a year (RETAIL) for your cosmetics! This doesn't include products for your family and gift-giving.



Product	Cost	Qty/Year	TOTAL
Cleanser	\$18	3-4	\$54-72
Moisturizer	\$22	3-4	\$66-88
Foundation	\$14	4-6	\$56-84
Mineral Powder	\$18	3-4	\$54-72
Powder brush	\$10.	1	\$10
Day/Night Solution	\$60	3-4	\$180-240
Microdermabrasion Set	\$55	2- 3	\$110-165
Age-Fighting Eye Cream	\$26	3	\$78
Firming Eye Cream	\$30	2	\$60
Line Reducer	\$40.	1-2	\$40-80
Oil free Eye Makeup Remover	\$14	3	\$42
Satin Lips Set	\$18	2	\$36
Oil free Hydrating Gel/Intense Moisturizing Cream	\$30	2-3	\$60-90
Satin Hands Set	\$30	1-2	\$30-60
Visibly Fit Body Lotion	\$22	2-3	\$44-66
Cheek Color	\$10	2-3	\$20-30
Eye Color	\$6.50	4-6	\$26-39
Lip & Eye Pencils	\$9.50	4-6	\$38-57
Mascaras	\$10-15	5	\$50-75
Lipsticks/Glosses	\$13	5-6	\$65-78
Concealer	\$9.50	2	\$19
Highlighting Pens	\$18	3-4	\$54-72

**TOTAL ANNUAL CONSUMER SPENDING \$1,192~1,541**

Plus: Gifts, products for other family members (Fragrances for Men, Velocity Skin Care for teens/young Adults, Sun Essentials, Private Spa Collection)

## WHAT'S YOUR TOTAL?

### INCREASE YOUR INCOME!

Imagine purchasing ALL of your cosmetics and body care products at wholesale prices....

As a Consultant, at 50% discount, your personal annual savings could be \$596-770 or more.

Now imagine if you had 25 people who purchased \$1,000+ a year from you? That could mean adding over \$10,000 to your annual income! COULD YOU GET EXCITED?!

### FACTS & FIGURES

- **Mary Kay is the #1 Best- Selling Brand of Facial Skin Care and Color Cosmetics in the U.S.** (based on industry data and actual sales)
- Mary Kay has been listed as one of the **Top 100 Best Companies to work for in America**, which was published by Fortune magazine.
- **Mary Kay Inc. is one of the largest direct sellers of skin care and color in the WORLD!** Wholesale figures exceeded \$2 billion last year.
- **The Mary Kay Ash Charitable Foundation** was created in 1996 to **fund research of cancers affecting women** and to help **prevent violence against women.**
- More than **100,000 sales force members have qualified for the Career Car or Cash Compensation program.** Pink, platinum & black MK cars are on the road, driven by women like you! You can earn the use of a shiny Pontiac Vibe or G-6 in 1-4 months!
- Mary Kay **has no quotas or territories.**
- The company operates by **the Golden Rule** and offers a **100% customer satisfaction guarantee.**
- The only required investment is **\$100 for a Starter Kit.** Education is ongoing.
- An active Beauty Consultant may order her product at a **50% discount.**

If you are interested in learning more about the benefits of the Mary Kay business, either through personal savings, or by building a lucrative income, please contact me: