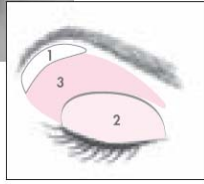




For Standard Eyes:

Eyes that are set about one eye width apart.



1. Highlighter Shade: Apply under browbone.
2. Midtone Shade: Apply over the entire eyelid.
3. Accent Shade: Apply in the crease of the eye.



For Deep-Set Eyes:

Eyes that are set deep, making the browbone appear more noticeable.

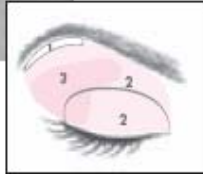


1. Highlighter Shade: Apply to the eyelid and along the inner corner of lower lashes and to browbone.
2. Midtone Shade: Bring the color up above the crease and sweep it across the browbone.
3. Accent Shade: Apply to the outer corner of the upper lashline, then up onto the corner of the browbone. Sweep the accent shade underneath the lower lashline for definition.



For Wide-Set Eyes:

Eyes that are more than one eye width apart.



1. Highlighter Shade: Apply to browbone.
2. Midtone Shade: Starting from the outer corner of the crease, bring the color toward the inside corner of the eye. Deepen the color on the inside corners and lid to help the eyes appear closer together.
3. Accent Shade: Starting slightly in from the outer corner, brush color across the upper lashline and into the crease of the eye. Also sweep it underneath the lower lashline, being careful not



For Hooded Eyes:

Eyes that are set so the natural crease in the eyelid is not readily seen.

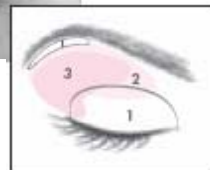


1. Highlighter Shade: Apply to browbone and along the upper lashline and inner corner of lower lashes.
2. Midtone Shade: Apply color from the base of the upper lashline and over the entire hooded area to help the lid appear to recede. Blend.
3. Accent Shade: Apply from the base of the lashline and over the entire hooded area to help it appear to recede and blend. Sweep the accent color underneath the lower lashes to define. Hooded eyes really benefit from a well-defined lashline — upper and lower.



For Close-Set Eyes:

Eyes that are less than one eye width apart.



1. Highlighter Shade: Apply to browbone and lid. Apply the highlighter shade to the inside corners of the eye to help the eyes appear farther apart.
2. Midtone Shade: Starting at the outer corner of the crease, bring the color toward the inside corner to the brow but not all the way over to the nose. Use the midtone shade to bridge the highlighter and accent shades along lower lashline.
3. Accent Shade: Sweep it across the base of the upper lashline and up into the outer area of the crease. Sweep it underneath the lower lashline for definition, except for the inside corners.