

IDEAS FOR MARKETING HOLIDAY PRODUCTS...

for great profits this holiday season



Holiday Skin Care Classes

- Teach Skin Care
- Holiday Glamour Looks

Holiday Coffees

- Miracle Set on the hand
- Satin Hands
- Show Limited Edition products
- Top 5 Favorites

Holiday On the Go Appointments

- Tote Bag/Basket filled with holiday products
- Carry TW Microderm/mascara/glosses/handcream—all gift-wrapped for instant sales

12 Days Packages

(Dialogue CRITICAL)

- Wife, daughter(s), mothers, Grandmothers, Mother-in-law, etc.

Private Shopping Appointments

Serve Cider or hot chocolate

- May have special offers, gifts with purchase, half off basket

Employee Gifts

- Offer gift-buying service to doctors, dentists, and other professionals too busy to shop

Wish lists

- Give them to guests at your classes and facials
- Put them in re-order bags

Silent Holiday Hostesses

- Find silent hostesses in offices, schools, clubs
- Give your hostess 20% credit towards all sales because there's no work involved

Pillow Gifts

Emergency Gifts

- Gifts to bring to someone's home for the hostess
- Gifts for someone who brings you a gift but you forgot to get them something
- Satin Hands, Handcream, Visibly fit lotion, items from the body care collection

Gifts for the office

- The boss, secretary, fellow employees, custodian
- Secret Santas