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# Mary Kay Cosmetics

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Mary Kay Cosmetics, Inc.  
My Consultant:

\_\_\_\_\_



*Good Only at Holiday Open House*

\$1

**Holiday Dollar**

\$1

\$5

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## **HOW TO USE HOLIDAY \$\$\$\$\$\$\$ COUPONS**

- 1. Decide on the date for your Holiday Open House.....  
Let customers know these are only refundable at your Open House.**
- 2. Give a Holiday \$ for every \$10 your Customers spend.**
- 3. Put a Holiday \$ in re-orders.**
- 4. Give double or more Holiday \$ for Hostesses, Models, or Referrals.**
- 5. Keep track of who gets Holiday \$\$ and How many they earn so when your Open House date arrives, you can follow up to remind them of their \$ earned.**
- 6. Begin now letting Customers earn \$. You can even retro it back to September. What fantastic results you will have with this wonderful incentive.**
- 7. Get creative.....Offer more \$ when they bring a friend!**

*HAPPY HOLIDAY GIVING  
TO GETTING RESULTS & PROFIT*