

# **SATIN HANDS SPRING GIFT GIVING IDEAS**

Thanks to Karen Graves

Just in time for spring gift-giving (administrative assistant's day, mother's day, graduation, weddings), Mary Kay has discounted their Satin Hands Pampering set. When you place a \$600 order, you can get as many Satin Hands sets as you want for "buy 2, get 1 free", which makes them cost you \$10 each (no limit). You can increase your profit on every set OR pass the savings along to your customers.

For instance, I just ordered 40 sets for \$600 and got 20 free (the \$600 does NOT have to be all Satin Hands Sets). Now I will promote those to businesses and my clients for gift-giving this spring. You could run a special like this:

Buy one for \$25 (your profit is \$15)

Two for \$45 (your profit is \$25)

Three for \$60 (profit of \$30)

Four for \$85 (profit of \$45)

Five for \$100 (profit of \$50)

OR sell them for regular price and make \$100 profit on five sets! Could you use an extra \$100? Also consider your own gift-giving savings. It is rare that you can find a gift to give as nice as the Satin Hands pampering set for \$10.

Here are a couple of scripts for you to copy and paste into a Mary Kay e-card that you can send your customers through intouch or put in an e-mail:

As my preferred customer, I wanted you to be the first to know about our Team Up For Women Satin Hands Challenge! For every Satin Hands Set you order (\$30 each or 2 for \$50), I will donate \$5 in your name to "Break the Silence: Domestic Violence Against Women" a division of the Mary Kay Charitable Ash Foundation. Last year our corporation gave over 3 million dollars in Foundation Grants. Our local area is committed to selling 1,500 satin hands and contributing \$7,500!!! Why not honor your Mom by giving her a Special Helping Hands Satin Hands Pampering Set for Mother's Day! Also, don't forget about Administrative Appreciation Day on April 25th, upcoming graduations and weddings!

OR

As my preferred customer, I am passing a savings on our Satin Hands Pampering Sets onto you...just in time for all of your spring gift-giving holidays (Administrative Assistants' Day, Mother's Day, Graduations, Weddings). Our newest peach scented Satin Hands Sets is better than before, because we have combined it into only 3 steps instead of 4. If you haven't tried it, call me and I'll let you sample the experience. It is a gift that is appreciated by all. Don't forget to get yourself one, so you can be pampered, too.

The newest Peach Satin Hands set is priced at \$30 for all 3 steps, which is already a savings of \$4 over buying them separately. My special, running through May 31st, is buy one for \$25, two for \$45, three for \$60, four for \$85, and five for \$100. I will deliver them directly to you, so you will not have to endure Mall Madness, and can get your gardening or other outdoor activities accomplished instead.