



# Gotta love more hostess perks

## One-on-one personal consultation

You could make your hostess feel special by offering her a customized color look, using a Color Card or the Virtual Makeover, to wear to her party.

## Get the *Mary Kay Fashion and Beauty Trend Report*.

Give your hostess an inside look at the latest must-haves in fashion and beauty trends. There are two ways you can promote it to her:

✿ When you schedule her party using the *Beaute-vite*® Online Party Planning Tool (available through a Mary Kay® Personal Web Site), a “personalized party page” will automatically be created for that event. When your hostess logs on to your Mary Kay® Personal Web Site, she will have an exclusive area on your “personalized party page,” where she’ll be able to access the report.

✿ Download and print the report from the “Hostess Program” link on the Mary Kay InTouch® Web site.

**Hostess Perks**  
Free products  
That's right — the Mary Kay® products you love for FREE! As a hostess, you can choose how you want to use them.

Free Products	10% Personal Make (see brochure)	15% Personal Make (see brochure)	20% Personal Make (see brochure)
\$500	\$50	\$75	\$100
\$550	\$55	\$82	\$110
\$600	\$60	\$90	\$120
\$650	\$65	\$97	\$130
\$700	\$70	\$105	\$140

**1. Free product spree**  
As a Mary Kay® hostess you can spend \$0, \$1, 20 percent or more in FREE! Mary Kay® products. This list chart shows you how to order.

**2. Get a \$40 gift of beauty.**  
A gift card gets more savings... especially when you get \$20 at the Mary Kay® products you love for just \$20 when you have a party.

**3. My product special just for you**  
About your product... ask me to share with my roomies. Ask at the Mary Kay® products you love for just \$20 when you have a party.

**4. One-on-one personal consultation**  
I want to make your hostess experience all about you. From personalized color cards to the hottest makeup look for the season, I can customize your beauty needs to help you look and feel your best at a party!

**5. Get the Mary Kay Fashion and Beauty Trend Report.**  
Be the first to get the latest must-haves in fashion and beauty trends.

**6. Try before you buy.**  
You'll never have to step to yourself again. "I love the product" or "I didn't like the way it worked." Because you can try it before you buy it.

**7. VIP news**  
Exclusive opportunities in your e-mail box packed with beauty tips and work tips for new products and special promotions.

Get that pretty party started.

Please fill in the information below and return this card to your hostess. You may consider making these as many parties as you wish in your first 90 days of partying. If you have any other questions or need a gift for your roomies, visit us at [www.marykay.com](http://www.marykay.com).

Name/Phone/Address	Name/Phone/Address
E-mail	E-mail
Name/Phone/Address	Name/Phone/Address
E-mail	E-mail
Name/Phone/Address	Name/Phone/Address
E-mail	E-mail
Name/Phone/Address	Name/Phone/Address
E-mail	E-mail
Name/Phone/Address	Name/Phone/Address
E-mail	E-mail
Name/Phone/Address	Name/Phone/Address
E-mail	E-mail

MARY KAY  
PARTY PURPOSE

## Try before you buy.

You can offer risk-free, stress-free shopping to your hostess.

## VIP News

Keep your hostess up to date on the latest products, special promotions and more by sending her *Beaut-e-News*® and an MKeCard®.

## Get that pretty party started.

Ask your hostess to complete each section (a guest list, a wish list and a “cannot attend” list), tear off the panel and give it to you. It’s a great way to start building your customer list.\*

**NOTE:** The brochure features a team-building message on the back cover – a perfect conversation starter for offering your hostesses the Mary Kay opportunity.

\*Prior to contacting referrals via telephone or e-mail, you should consider whether such communication is consistent with state and/or federal “do not call” and/or “spam” laws and regulations. For more information on this subject, you can go to [www.marykayintouch.com](http://www.marykayintouch.com). Otherwise, Mary Kay recommends face-to-face contact, which should help you avoid any issues with these types of regulations.

MARY KAY®

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