

TimeWise® Liquid Foundation Launch

Effective Jan. 19 – March 15, 2011

Consultant Name _____

Consultant Number _____

WE ARE ON A MISSION TO FIT WOMEN WITH THE RIGHT FOUNDATION!

Mary Kay is on a mission to help women across the nation

find the right foundation with your help. During the *Save the Nation With Foundation Challenge* from Feb. 1-28, we're challenging you to conduct at least 30 stripe tests at parties and facials to help women determine their right foundation shade and formula.

Ordering Guidelines

- This offer can be ordered separately or combined with a regular Section 1 order.
- Orders will count toward the \$400 suggested retail needed during the *Winter 2010* promotion to qualify for a 50% discount and the BizBuilders Month 3 bonus, based on the size of your order.
- Orders also will count toward the Quarter 3 Star Consultant quarterly contest ending March 15, 2011.

Placing Your Order

BY INTERNET:

Go to www.marykayintouch.com.

BY TELEPHONE: 8:30 a.m. to 10 p.m. Central time, M – F, except holidays and the last business day of the month. A \$5 service charge will be added to all telephone orders. Sales Directors may order the last business day of the month from 8:30 a.m. to 7 p.m. Central time for a \$15 service charge. **Beauty Consultants call 1-800-272-9333 Option 1. Sales Directors call the Sales Director Contact Center Option 1.**

BY MAIL: This order form must be attached to a completed Dec. 16, 2010 – March 15, 2011, Consultant order form.

ALL REGULAR ORDERING TERMS APPLY.

Section 1 – Products

NEW! Regular Line						PART NO.	QTY.	SUGG. RETAIL	TOTAL
Mary Kay® Foundation Primer						039851		16.00	
Mary Kay® Liquid Foundation Brush						038194		10.00	
TimeWise® Matte-Wear Liquid Foundation (Best for Combination to Oily Skin)									
Shade	No.	Qty.	Shade	No.	Qty.	Each			
Ivory 1	038750		Beige 6	038762		20.00			
Ivory 2	038751		Beige 7	038763		20.00			
Ivory 3	038752		Beige 8	038764		20.00			
Ivory 4	038753		Bronze 1	038765		20.00			
Ivory 5	• 038754		Bronze 2	• 038766		20.00			
Ivory 6	038755		Bronze 3	038767		20.00			
Ivory 7	038756		Bronze 4	038768		20.00			
Beige 1	038757		Bronze 5	038769		20.00			
Beige 2	038758		Bronze 6	038770		20.00			
Beige 3	• 038759		Bronze 7	• 038771		20.00			
Beige 4	038760		Bronze 8	038772		20.00			
Beige 5	038761		—	—		20.00			
TimeWise Luminous-Wear™ Liquid Foundation (Best for Normal to Dry Skin)									
Ivory 1	038696		Beige 6	038710		20.00			
Ivory 2	038697		Beige 7	038711		20.00			
Ivory 3	038698		Beige 8	038712		20.00			
Ivory 4	038699		Bronze 1	038713		20.00			
Ivory 5	• 038701		Bronze 2	• 038714		20.00			
Ivory 6	038702		Bronze 3	038715		20.00			
Ivory 7	038703		Bronze 4	038717		20.00			
Beige 1	038704		Bronze 5	038718		20.00			
Beige 2	038705		Bronze 6	038719		20.00			
Beige 3	• 038706		Bronze 7	• 038720		20.00			
Beige 4	038707		Bronze 8	038721		20.00			
Beige 5	038709		—	—		20.00			

NEW! Limited Edition (while supplies last)

TimeWise® Liquid Foundation Starter Bundles:

TimeWise® Matte-Wear Liquid Foundation Starter Bundle			
Ivory (Includes one each of Ivory 3, Ivory 4, Ivory 5 and Ivory 6)	046982		80.00
Beige (Includes one each of Beige 2, Beige 3, Beige 4 and Beige 5)	046983		80.00
Bronze (Includes one each of Bronze 1, Bronze 3, Bronze 5 and Bronze 6)	046984		80.00
TimeWise Luminous-Wear™ Liquid Foundation Starter Bundle			
Ivory (Includes one each of Ivory 3, Ivory 4, Ivory 5 and Ivory 6)	047059		80.00
Beige (Includes one each of Beige 2, Beige 3, Beige 4 and Beige 5)	• 047060		80.00
Bronze (Includes one each of Bronze 1, Bronze 3, Bronze 5 and Bronze 6)	047061		80.00

TOTAL ORDER AT SUGGESTED RETAIL \$

Add total to Page 1, PAGE 1 TOTAL, of the Dec. 16 Consultant order form.

Section 2 – Sales Aids

Promotional Items						
	PART NO.	QTY.	CONS. COST	TOTAL		
NEW! Mary Kay® Foundation Finder Tool						
	043431		5.00			
NEW! TimeWise® Liquid Foundation Samplers; strip/6 (3 each of Matte-Wear and Luminous-Wear)						
Ivory 1	039385		Beige 6	039397		1.00
Ivory 2	039386		Beige 7	039398		1.00
Ivory 3	039387		Beige 8	039399		1.00
Ivory 4	039388		Bronze 1	039401		1.00
Ivory 5	• 039389		Bronze 2	• 039402		1.00
Ivory 6	039390		Bronze 3	039403		1.00
Ivory 7	039391		Bronze 4	039404		1.00
Beige 1	039392		Bronze 5	039405		1.00
Beige 2	039393		Bronze 6	039406		1.00
Beige 3	• 039394		Bronze 7	• 039407		1.00
Beige 4	039395		Bronze 8	039408		1.00
Beige 5	039396		—	—		1.00

Total Section 2 at Cost \$

Add total to Page 12, PAGES 11 & 12 TOTAL, of the Dec. 16 Consultant order form.

MARY KAY®

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