



# Skin Care

# An American Success

- Mary Kay Cosmetics started in 1963 with one woman's dream to give women the opportunity to achieve financial success.



Mary Kay Ash.

One of the **greatest female entrepreneurs** in American history

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# Mary Kay's Business Principles

- Follow The Golden Rule
- Use Priority System:  
**Faith, Family, Career**
- To Enrich The Lives of Women Everywhere



# Mary Kay's Promise To You

- Offering a 100% Satisfaction Guarantee
- Have the best buy for the highest Quality
- To never test on animals
- Have leading policies to help save the earth
- Always providing Excellent Customer Service



# Experiencing Our Skin Care

- Today you will learn why Mary Kay is the ***BEST SELLING BRAND*** of *Skin Care*.
- You will also learn about the key benefits of our TimeWise line.
- Have your questions answered.
- Have the ability to try these products for yourself.



inspiring beauty. enriching lives.™  
FORTY YEARS OF WOMEN HELPING WOMEN

# Oil-Free Eye Makeup Remover



- A dual-phase formula that gently removes eye makeup.
- Ophthalmologist-tested.
- 100% fragrance-free.
- Suitable for contact lens wearers.
- **Retails for \$14 = \$3.70 per oz.**

# Timewise 3-in-1 Cleanser



- Cleanses and Refreshes.
- Delivers **anti-aging benefits** as it cleanses, exfoliates and refreshes in **one step** – revealing younger-looking skin.
- Choose the Normal to Dry or the Combination to Oily Formula.
- Gentle enough for everyday use.
- **Retails for \$18 = \$4 per oz.**

# Timewise Moisturizer



- **Moisturizes and Softens.**
- Combines ***10 hours of hydration*** to reveal firmer, smoother skin with fewer lines and wrinkles.
- Choose the Normal to Dry or the Combination to Oily Formula.
- Suitable for sensitive skin.
- **Retails for \$22 = \$6.60 per oz.**

# MK Foundation



- The Perfect Formula. The Perfect Shade. They all create that flawless finish.
- **Mineral Powder Foundation**  
~ 6 shades.
- **Medium or Full Coverage Liquid Foundation** ~ 20 shades.
- **Crème-to-Powder Foundation**  
~ 10 shades.
- **Tinted Moisturizer with Sunscreen SPF 20** ~ 6 shades.
- **Retails for \$14 to \$18**

# Timewise Day & Night Solution



- *Our **Pronewal** System is the “Fountain of Youth.”*
- It provides **Protection** during the day and **Renewal** at night.

## ***Day Solution*** Containing SPF 25

- Helps **relax expression lines** and is recommended by the Skin Cancer Foundation as a **safe and effective UV sunscreen**.

## ***Night Solution***

- Contains vitamin-rich **Nutribeads®** that help fade away **deep lines and wrinkles**.

**Retails for \$60 Set = \$30 per oz.**

# Timewise Replenishing Serum +C

- ***Need a LIFT?***
- Enhances the production of new Collagen & helps keeps existing Collagen from breaking down

- **Powerful antioxidant rich serum**

*\*Pomegranate which has be used for centuries to combat oxidative stress and referred as a “**Superfruit**”*

*\*Kakadu Plum reported to have highest level of Vitamin C*

*of any fruit*

- Study Showed - **89%** said their skin looked lifted and **79%** said their skin looked younger.
- ***Retails for \$55***



# Timewise Microdermabrasion



- ***Instantly Refines*** - “*Dermatologist in a bottle*”
- Fights fine lines, refines pores and achieves beautifully smooth skin – ***immediately.***
- **After just one week**, 85% of women saw improvement in skin texture.

⇒ Step 1: Refine - Microfine crystals ***polish*** and ***gently remove dull skin.***

⇒ Step 2: Replenish - Nourishing serum. ***Instantly smooths***, soothes and softens skin.

**Just \$55 Set = \$18.30 per oz.**



# Timewise Even Complexion Essence



- Visibly corrects skin's imperfections by reducing the appearance of ***dark spots, freckles*** and ***uneven skin tone***.
- Works throughout the day to ***unveil brighter, more even-looking skin***.
- ***The "Spot remover"***
- ***Retails for \$35***

# Timewise Targeted-Action Eye Revitalizer



- Power-packed serum.
- ***Visibly reduces*** the appearance of dark circles.
- ***Visibly minimizes*** the appearance of under eye puffiness.
- **Retails for \$35**

# Timewise Firming Eye Cream



- Firms.
- Brightens.
- Provides intense moisturization.
- Minimizes ***fine eye lines and wrinkles.***
- **Retails for \$30**

# Timewise Targeted-Action Line Reducer



- ***'Botox in a stick'***
- Firms and tightens expression lines and facial wrinkles.
- Delivers ***immediate visible benefits.***
- With continued use over time, it delivers ***lasting benefits.***
- ***Retails for \$40***

# Timewise Age-Fighting Lip Primer



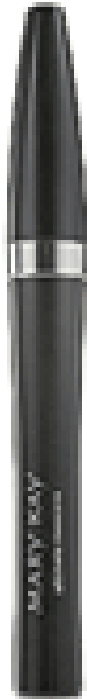
- *'Kiss lip lines goodbye'.*
- Primes the lips for increased lipstick wear.
- Helps prevent feathering and bleeding of lipstick.
- Immediately improves the appearance of the areas around the lips with light-diffusing microspheres.
- **Retails for \$22**

# Timewise Cellu-Shape Contouring System



- It's the '***Everything***' Body Care Treatment.
- Anti-aging benefits.
- Smooths out the lumps and bumps of cellulite.
- 7 out of 10 women lost up to ½ inch on each thigh!
- **Retails for \$55 Set**

# MK Signature Ultimate Mascara



- Ophthalmologist-tested.
- Suitable for contact lens wearers and sensitive eyes.
- ***Extremely volumizing, super-thickening.***
- Smudge-, flake- and clump-resistant.
- Smart Wiper™ technology.
- **Retails for \$15**  
Black or Black/Brown

# How Can I Get These Products

If you are tempted, here are 3 ways to get your products



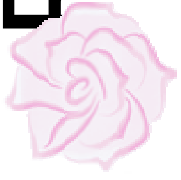
- Happy Customer      ⇒ Choosing products at retail
- Happy Hostess      ⇒ Earning products by sharing  
me with friends
- Happy Consultant    ⇒ Consider the Possibilities

# Consider The Possibilities

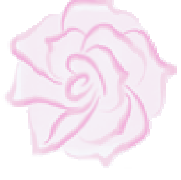


- **\$100** Starts a Mary Kay Business
- Half of these products are in the ***Starter Kit***
- Consider buying your products at a *discount* while servicing friends and family
- **Dare To Dream Again**

MARY KAY®  
Enriching Women's Lives<sup>SM</sup>



Remember with  
Mary Kay .....



**The Choice is  
Yours!!**